

## **Privacy Policy**

Effective Date: 13<sup>th</sup> January 2024

Welcome to Lucent International's website (<https://www.lucent-intl.com>). At Lucent International, we are committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website. Please take a moment to read and understand our practices regarding your personal data.

### **1. Information We Collect:**

- We may collect personal information such as your name, email address, phone number, and any other details you provide when filling out forms on our website.

### **2. How We Use Your Information:**

- We use the information you provide to respond to your inquiries, process your requests, and communicate with you about our products and services.
- We may also use your information to improve our website and services, and for internal business purposes such as data analysis, audits, and monitoring.

### **3. Cookies and Tracking Technologies:**

- We use cookies and similar tracking technologies to enhance your experience on our website, analyze trends, and administer the website. You can control the use of cookies through your browser settings.

### **4. Third-Party Links:**

- Our website may contain links to third-party websites. Please be aware that we are not responsible for the privacy practices of such third-party sites. We encourage you to read the privacy policies of those websites.

## **5. Data Security:**

- We have implemented appropriate security measures to protect your personal information. However, please note that no method of transmission over the internet or electronic storage is completely secure.

## **6. Sharing Your Information:**

- We do not sell, trade, or rent your personal information to third parties. We may share your information with trusted third parties who assist us in operating our website or conducting our business, as long as they agree to keep this information confidential.

## **7. Your Choices:**

- You have the right to request access, correction, and deletion of your personal information. If you wish to exercise any of these rights, please contact us using the details provided below.

## **8. Updates to This Privacy Policy:**

- We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

## **9. Contact Us:**

- If you have any questions or concerns about our Privacy Policy or the way we handle your personal information, please contact us at [info@lucent-intl.com].

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